
Press Release

Pelco Spectra HD Recognized by Security Sales & Integration as a Technology Breakthrough for 2010

Clovis, CA (December 14, 2010) – Pelco is pleased to announce that Security Sales & Integration magazine has recognized [Pelco Spectra HD](#) as a Top 30 Technology Innovation Winner for 2010.

“We are honored to have Spectra HD recognized by the industry experts with Security Sales & Integration magazine. From early showings of Spectra HD to our customers to this recognition as a top technology innovation winner, Spectra HD continues to create quite a buzz in the industry,” says David Stanfield, Pelco by Schneider Electric Senior Product Marketing Manager. “Spectra HD features advanced object-tracking that takes auto tracking to the next level by allowing customers to configure the algorithm for size and shape of objects, as well as defining areas where movement will be ignored while still recording the panoramic view.”

According to company management, Spectra HD features 960p resolution, which uniquely offers 33% more live and forensic scene detail, where competitive offerings only support 720p.

“At 960 pixels maximum resolution (20 images per second), the image quality is sure to please even the most stringent HD fan. For those needing the highest image rate as well as superior images, 30ips is available at 720p, exceeding any standard resolution camera. With 18x optical zoom, built-in analytics and expansion ports, the venerable Spectra Series is now a completely capable member of Pelco’s IP and megapixel family,” as noted by Steve Payne, SSI’s “Convergence Channel” columnist in the December 2010 Top 30 Technology Innovations issue.

[Security Sales & Integration magazine](#) serves security installing contractors that provide systems and services that include surveillance, access control, biometrics, fire alarm and home control/automation. The magazine, enewsletters and website provide coverage in commercial and residential product applications, system designs, installation techniques and operations. According to the magazine, each year SSI’s technology experts handpick 30 of the most noteworthy devices introduced throughout the year, limited to a single entry per manufacturer. It is a balanced list of “ingenious hardware design, cutting-edge software development and labor-saving installation aids.”

About Pelco

Pelco by Schneider Electric is a world leader in the design, development, and manufacture of video and security systems ideal for any industry. Pelco produces the security industry’s most respected offering of discreet security camera domes and enclosures, video matrix systems, virtual matrix, video management software, next-generation DVRs/NVRs, Full HD LCD displays and HD megapixel cameras, IP cameras, and other IP/IT solutions. For additional product or company information, please go to [Pelco.com](#). For the most recent press releases visit: [Pelco Newsroom](#).

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