

Econolite Group Launches New Responsive Design Website

Web design optimized to provide customers enhanced access to information across computing environments

Anaheim, Calif., November 2, 2016 – Econolite Group, Inc. today launched a new responsive design website developed to provide an enhanced user experience, including simplified navigation and access to detailed information and training. In addition to enhanced information access, rendering of content has been optimized across computing and mobile devices.

The new site features extensive product information, documentation, case studies, videos, social sharing, and updates to help customers better understand and make informed decisions about the **ITS and connected vehicle solutions** the Econolite Group of companies offer. In addition, the new website offers direct access to the interactive EGI Learning Center where customers can sign up for certified training and watch training videos.

Developed foremost with ease of navigation in mind, the new website has been designed with the latest HTML5 responsive technology, making it highly compatible with the latest browsers and mobile devices. In addition, the reorganization of the website content, intuitive menus, and interactive maps will reduce user clicks required to reach desired information.

On the new website, visitors can also stay informed on the latest **news and events for Econolite Group**. The new website also provides users a deeper level of industry engagement with the Company via its social media network, including Facebook, Twitter, YouTube, and LinkedIn. To view the new corporate video, click **here**.

Econolite Group invites visitors to explore its new modern website and share feedback at: www.econolitegroup.com.

About Econolite Group

Econolite Group, with more than 80 years' expertise in Intelligent Transportation Systems (ITS), is a leading provider of comprehensive traffic management solutions, ITS, and engineering services. Committed to the advancement of connected vehicle and other leading-edge technologies, Econolite Group's solutions ease traffic congestion, enhance transit operations, provide safer mobility, and improves quality of life. For more information visit any of our companies

at: www.econolitegroup.com, www.econolite.com, www.econolite.ca, www.aegisits.com,
or www.safetran-traffic.com.

#