



For Immediate Release

Date: March 11, 2008

Econolite Pioneers the First “Rich Internet Application (RIA)” for the Traffic Industry – DCMS.2, a Browser-Based Traffic Data Collection and Management Service

One of the nation’s leading traffic control solutions provider unveils the most advanced traffic data platform ever used in the transportation industry.

Anaheim, CA – March 11, 2008 – Econolite announces the release of DCMS.2, the latest and most advanced version of its Data Collection and Management Service. DCMS.2 is a Rich Internet Application, which allows traffic professionals and traffic data users the ability to monitor and acquire critical traffic data necessary for evaluating a roadway’s mobility characteristics.

DCMS.2 is web-accessible from anywhere, providing data via a standard web browser interface that can be personalized using unique dashboard widgets. DCMS.2 does not require application installation or special programming configuration; every powerful feature is enabled using a standard Windows Internet Explorer®, Mozilla FireFox®, or Apple Safari® web browser. DCMS.2 never stops—it continuously gathers traffic data and video images, 24 hours a day, 7 days a week. DCMS.2 turns a typical vehicle detection site into a virtual traffic count station, creating a data collection system that is always ready for a variety of reporting needs. Because DCMS.2 uses ITS Center-to-Center standards for publishing information, traffic data is also easily shared with anyone in the Department of Transportation or with other neighboring agencies.

“DCMS.2 represents Econolite’s focus on providing the latest technology to our suite of traffic management systems,” remarks Eric Raamot, Vice President of Engineering for Econolite. “DCMS.2 uses the latest Internet technology framework to provide our traffic customers with a software environment that creates a solid foundation and scalable platform to take our applications development into the future,” continues Eric.

With DCMS.2, traffic data is aggregated for archiving, analysis, and reporting. The DCMS.2 service can be deployed as an Econolite-managed service or as an agency-owned and operated system. DCMS.2 provides a secure user interface incorporating the latest in definable widget-based mapping, reporting, and video viewing tools. Selectable browser dashboard tabs provide the user with the ability to create custom viewing of priority widgets as well as communications alert notifications directly linked to roadway sensors. Real-time polling and stored traffic data includes: volume, occupancy, speed, density, headway, and vehicle classifications in 5-minute time intervals.



Press Release



CONTROLLERS SYSTEMS AUTOSCOPE ACCESSORIES SIGNALS

“DCMS.2 was designed based on our customers’ valued input,” comments, Jeff Spinazze, Econolite Senior Vice President, Sales and Product Management. “Our customers wanted a standalone system for collecting and monitoring traffic data that was easily accessible from anywhere, even from outside the Traffic Operations Center building, but had to also incorporate hassle-free setup, configuration, and management capabilities – DCMS.2 delivers on that requirement,” adds Jeff.

About Econolite

For 75 years, Econolite has been an innovator of transportation management solutions which include advanced traffic controllers (NEMA & ATC/2070), *Aries*[®], *icons*[®], and *PYRAMIDS*[®] traffic management systems, *Autoscope*[®] video vehicle detection systems, arterial systems masters, vehicle and pedestrian signals, traffic control cabinets, traffic data collection and network security solutions, and a full line of transportation maintenance services. Econolite is committed to employing advanced technologies that reduce traveler time, ease congestion, enhance transit operations, provide safer mobility, and improve quality of life.

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