



Dialight Corporation

LED Traffic Signal Manufacturing

Dialight Corporation is pleased to announce that our Roxboro, North Carolina manufacturing facility has officially been certified by Intertek Testing Laboratories (ETL) to manufacture LED Traffic Balls, Arrows and Pedestrian Signals that are compliant to the Institute of Transportation Engineers (ITE) standard.

The facility gives Dialight additional production capacity to complement ongoing manufacturing operations in Ensenada, MX. This now positions Dialight to better meet new specification demands, customer requirements, delivery demands and quality expectations.

Dialight's LED Traffic Signals manufactured in this facility will bear the ETL verification label certifying compliance to the applicable ITE specifications, as well as a Made in USA qualifying label stating that final assembly occurs in the U.S. and that the fixtures are made with U.S.A and imported parts*.

- * All 8" and 12" ITE Compliant LED Ball Modules have greater than 50% U.S. content.
- * All ITE Compliant Arrow and Pedestrian Signal Modules will be Made and Assembled in the U.S. A. with U.S and imported parts.

FTC - Made in USA

The Federal Trade Commission (FTC) is charged with preventing deception and unfairness in the marketplace. The FTC Act gives the Commission the power to bring law enforcement actions against false or misleading claims that a product is of U.S. origin. The Commission requires that a product advertised as Made in USA be "all or virtually all" made in the U.S.

The term "United States," as referred to in the Enforcement Policy Statement, includes the 50 states, the District of Columbia and U.S.A. territories and possessions.

The "all or virtually all" mandate requires a product's final assembly or processing must take place in the U.S. while also taking into account how much of the product's total manufacturing costs can be assigned to U.S. parts and processing, and how far removed any foreign content is from the finished product.

For more information on Dialight and "Made in USA" please feel free to contact us at:

Dialight Corporation
1501 State Route 34, South
Farmingdale, New Jersey 07720
+1 (732) 919-3119

Contact : TJ Struhs 202-215-8097 email tstruhs@dialight.com

Jim Pinelli 732-751-5846 email jpinelli@dialight.com

Sources:

U.S. Federal Trade Commission

<http://www.ftc.gov>

<http://www.ftc.gov/bcp/edu/pubs/business/adv/bus03.shtm>